



Half-Year Results 2021/22

Arnd Kaldowski, CEO Birgit Conix, CFO Thomas Bernhardsgrütter, IR

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Sustained positive momentum supported by market recovery

- Market recovery continued in 1H, with some residual COVID-19 challenges remaining
- Good sales momentum driven by our latest product innovations and strong commercial execution
- Positive sales momentum in HI, supported by the continued success of Phonak Paradise
- Re-capturing market share in CI, driven by new Naída™ CI Marvel processor launch
- Further progress on profitability, despite additional step-up in growth investments and supply chain headwinds
- Outlook 2021/22 maintained despite some remaining COVID-19 headwinds

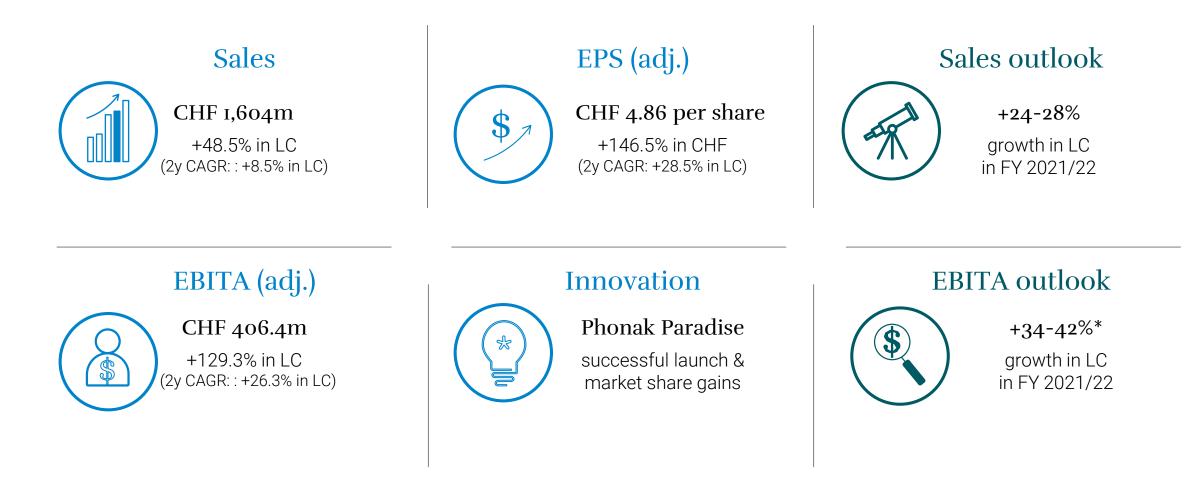






Key highlights – 1H 2021/22





Sonova's strategy

Strategic pillars

Lead innovation in audiological performance & consumer experience

Leverage **M&A** to accelerate growth strategically

Continuous process improvement & structural optimization



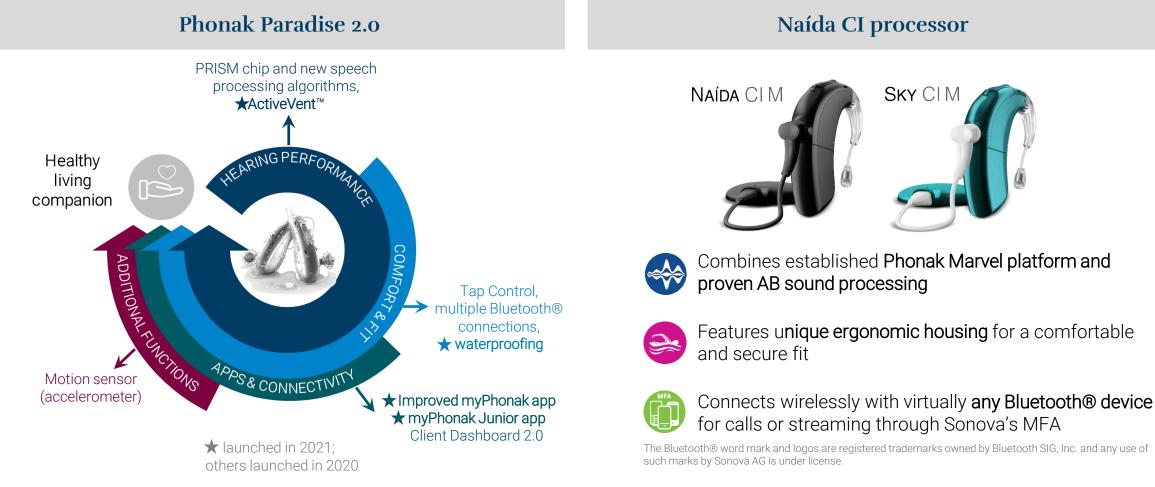
Expand and optimize omni-channel audiological care network

Extend reach through multi-channel, value-adding partnerships & commercial excellence

Further progress achieved on key elements of our proven strategy

Sonova's strategy

Lead innovation – Advancing innovation in HI and CI



Delivering significant advancements in innovation with tangible consumer benefits



Sonova's strategy



AC network expansion – The combination of bolt-on M&A greenfield expansion

Systematic approach to:

- ➡ Increase store density
- ➡ Optimize the store footprint
- ➡ Enter new growth markets

Balance sheet investments:

Higher spending for bolt-ons:

 Planned cash-out increased to CHF 70-100 million p.a. from CHF 50-70 million p.a.



<u>P&L investments:</u>

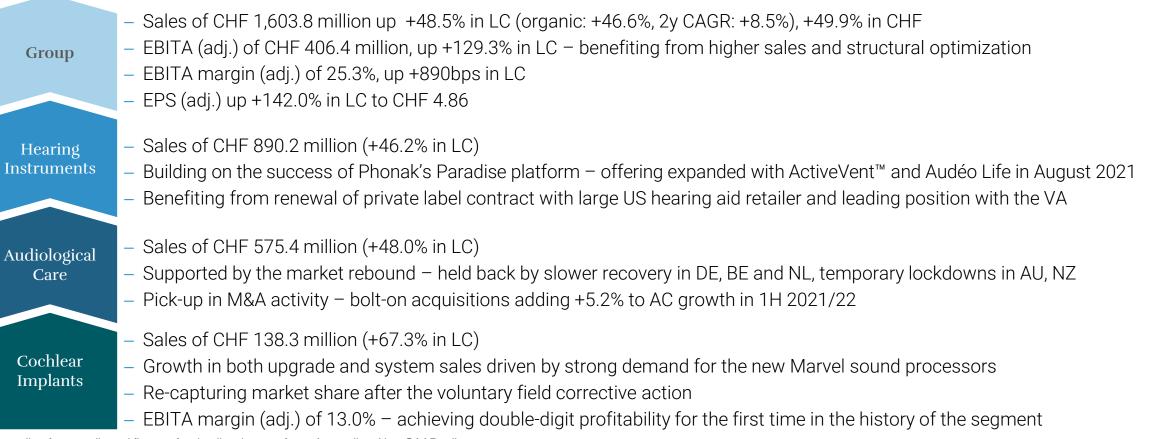
Expansion of various shop formats:

- ➡ Regular stores
- ➡ World of Hearing
- Shop-in-shops

Targeting combined MSD to HSD percentage points average annual **growth contribution** in AC

▶ Pick-up of M&A activity – bolt-on acquisitions with focus on US, FR, DE & BR adding 5.2% to AC growth in 1H

Summary 1H 2021/22



Note: adj. refers to adjusted figures; for details, please refer to Appendix – Non-GAAP adjustments

Good sales momentum in 1H supported by latest product innovations and strong commercial execution

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Key financials

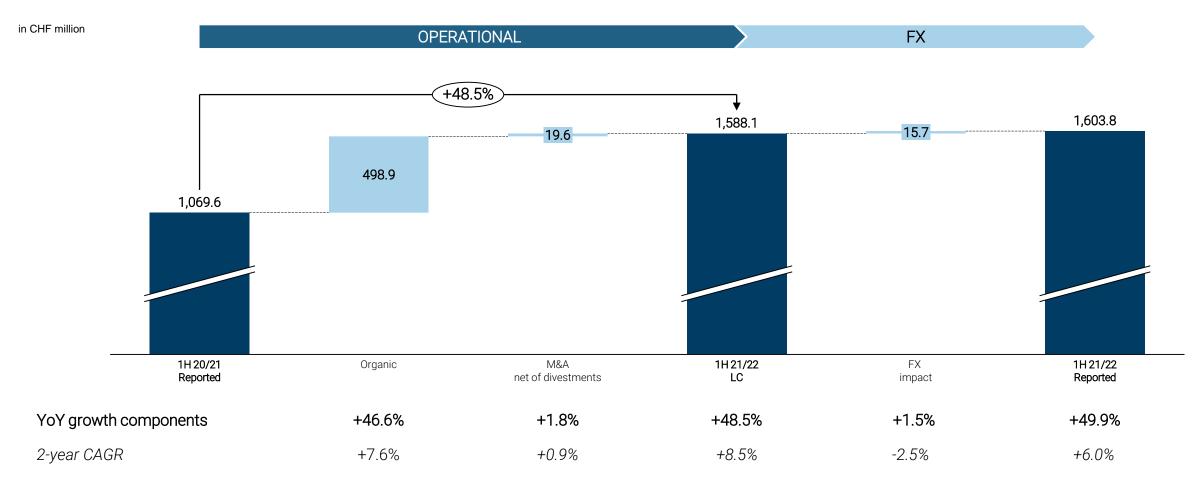
	1H2021/22	Δ% in LC	Δ% in LC	2y CAGR
	CHF m	vs. 1H 2020/21	vs. 1H 2019/20	in LC
Sales HI segment	1,465.6	+46.9%	+18.4%	+8.8%
Sales HI business	890.2	+46.2%	+22.1%	+10.5%
Sales AC business	575.4	+48.0%	+12.9%	+6.3%
Sales CI segment	138.3	+67.3%	+10.9%	+5.3%
Total sales	1,603.8	+48.5%	+17.7%	+8.5%
Gross profit (adj.)	1,183.1	+57.6%	+23.1%	+11.0%
Gross margin (adj.)	73.8%	+430bps	+330bps	
OPEX (adj.)	776.7	+35.6%	+9.2%	+4.5%
OPEX in % of sales (adj.)	48.4%	-460bps	-370bps	
EBITA (adj.)	406.4	+129.3%	+59.5%	+26.3%
EBITA margin (adj.)	25.3%	+890bps	+700bps	
EPS (adj. in CHF)	4.86	+142.0%	+65.2%	+28.5%

Note: adj. refers to adjusted figures; for details, please refer to Appendix – Non-GAAP adjustments

Sustained HI market share gains in the past two years – Best-in-class profitability

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Sales components



Good sales momentum supported by market recovery – Low comparison base lifting YOY growth rates



Sales by regions and key markets

EMEA

US

Other

		IH 20	IH 2	020/21		
	CHF m	Δ% in LC	2 y CAGR in LC	% Group sales	CHF m	% Group sales
EMEA	830.6	+41.3%	+7.0%	52%	572.8	54%
USA	499.8	+70.3%	+12.2%	31%	302.3	28%
Americas (excl. USA)	116.9	+56.9%	+7.7%	7%	71.7	7%
Asia / Pacific	156.6	+23.2%	+5.1%	10%	122.8	11%
Total Sonova	1,603.8	+48.5%	+8.5%	100%	1,069.6	100%

- HI business: Supported by reimbursement change in FR, strong recovery in UK, IT, ES partially offset by slower recovery in DE and Nordics
- AC business: Good momentum in UK, FR, IT and PL slower consumer demand in DE, Nordics, Benelux and AT
- CI business: Strong growth driven by DE, FR and UK positive market response to new sound processor driving upgrade sales
- HI business: Growth supported by strong market recovery, renewal of private label contract and sustained leadership in the VA segment
- AC business: Sales driven by ongoing market recovery, further supported by bolt-on acquisitions
- CI business: Re-capturing market share lost after voluntary field corrective action strong lift from upgrade sales
- HI business: APAC held back by lockdowns in JP, AU and NZ subdued market momentum in CA leading to slower recovery in Americas
- AC business: Temporary lockdowns in AU, NZ weighing on APAC sales Americas supported by contributions from bolt-ons
 - CI business: Challenging comparison base in APAC performance in Americas driven by CA

► Market recovery led by US – Recovery continues across all regions despite residual COVID-19 challenges



Hearing Instruments Segment

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Hearing Instruments segment

Key financials



Sales CHF 1,466m +46.9% vs. PY in LC +8.8% 2y CAGR in LC	EBITA (adj.) CHF 388m +107.9% vs. PY in LC +25.6% 2y CAGR in LC Margin 26.5%: +780bps	 Segment Stron YOY (recov) Some Mark contin comr
HI business Sales: CHF 890m +46.2% vs. PY in LC +10.5% 2y CAGR in LC +46.2% organic growth	AC business Sales: CHF 575m +48.0% vs. PY in LC +6.3% 2y CAGR in LC + 42.7% organic growth	 Segment Marg struct Opera Supp expare Conti

nt sales

- ng organic growth further supported by M&A
- performance driven by ongoing market overy and easy comparison base
- e residual headwinds from COVID-19 pandemic
- ket share gains sustained over 2 years through tinued success of Phonak Paradise and imercial execution

nt profitability

- gin improvement driven by continuous and ctural improvements
- rating leverage from volume growth
- ply chain constraints weighing on margin ansion towards the end of the period
- tinued expansion of growth investments

Note: adj. refers to adjusted figures; for details, please refer to Appendix - Non-GAAP adjustments

Strong sales recovery – Continuous and structural improvements enable EBITA margin expansion

Hearing Instruments segment

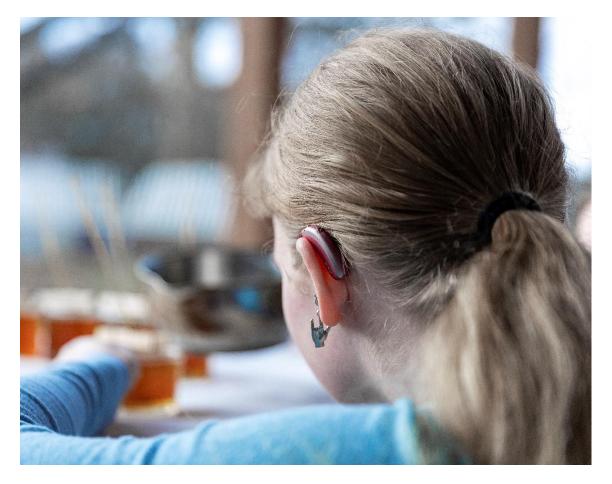
Sales dynamics - HI business

HI business sales: CHF 890m

+46.2% vs. PY in LC +10.5% 2y CAGR in LC

+46.2% organic growth

- Sustained momentum of Phonak Paradise –offering expanded with ActiveVent[™] and Audéo Life
- Successful launch of Unitron BLU
- Renewal of private label contract in the US
- Sustaining market leading position with the VA
- Continued progress on elevating sales funnel management
- Expansion of lead generation support for independents



Continued success of Phonak Paradise – Further progress on funnel management and lead generation

Hearing Instruments segment

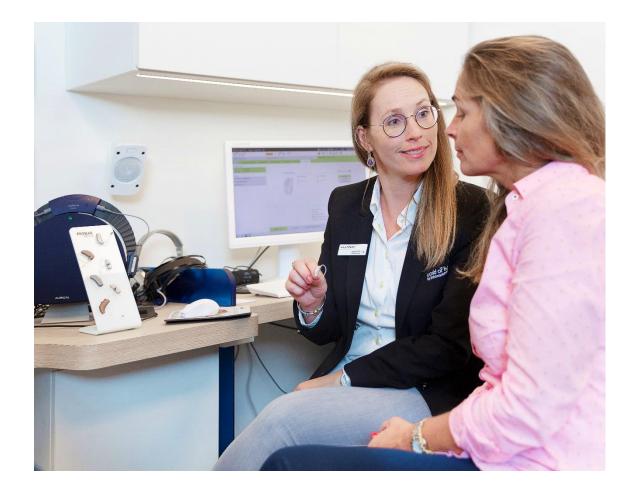
Sales dynamics – AC business

AC business sales: CHF 575m

+48.0% vs. PY in LC +6.3% 2y CAGR in LC

+ 42.7% organic growth

- Pick-up of M&A activity elevating growth
- Further progress on omni-channel strategy
- Increased demand from digital lead generation
- World of Hearing store concept further expanded
- Momentum affected by slower recovery and temporary lockdowns in important markets



Advancing omni-channel set-up – Growth supported by pick-up in M&A



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Cochlear Implants segment

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Cochlear Implants segment

Key financials



Sales CHF 138.3m +67.3% vs. PY in LC +5.3% 2y CAGR in LC	J J J J J J J J J J J J J J J J J J J	 Cochlear implant systems Further recovery of surgery volumes in North America, CN and most Western European countries Recapturing market share after the voluntary field corrective action
System sales CHF 88.4m +46.6% vs. PY in LC -2.5% 2y CAGR in LC	Upgrade sales CHF 49.9m +122.9% vs. PY in LC +25.5% 2y CAGR in LC	 Strong market response to new sound processors based on proven Marvel technology – bringing leading sound processing and wireless MFA connectivity to CI recipients Segment profitability Double-digit profitability supported by continuous and structural improvements at AB Marvel technology and good growth in the US driving positive ASP development

Note: adj. refers to adjusted figures; for details, please refer to Appendix - Non-GAAP adjustments

Strong progress on profitability driven by continuous and structural improvement





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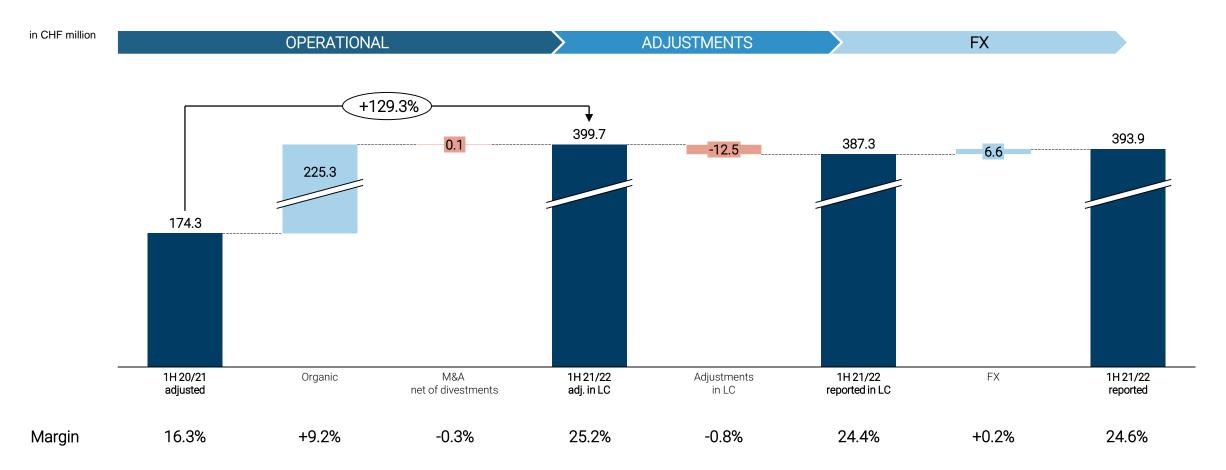
Sonova Group – Financial highlights

Sales	 Sales of CHF 1,603.8 million Growth of +48.5% in LC (organic +46.6%), +49.9% in CHF (favorable FX impact: CHF +15.7 million) Supported by low comparison figures and ongoing recovery, despite residual challenges from the pandemic
Profitability	 Gross profit margin (adj.) of 73.8%, margin up +430bps in LC EBITA (adj.) of CHF 406.4 million, up +129.3% in LC, margin up +890bps in LC EPS (adj.) of CHF 4.86, up +142.0% in LC reflecting strong earnings growth
OpFCF	 Operating free cash flow (OpFCF) at CHF 337.3 million, up +37.2% YOY development affected by PY patent infringement award, increase in safety stock and higher tax payments Continued solid cash conversion (OpFCF/adj. EBITA) of 83%
TSR & Balance Sheet	 New share buyback program started in June – CHF 277 million bought back by September 30 Net debt position at CHF 345.3 million, mainly driven by re-start of share buyback program and dividend payments Limited leverage (net debt/EBITDA ratio of 0.3x) providing financial flexibility

Note: adj. refers to adjusted figures; for details, please refer to Appendix – Non-GAAP adjustments



Sonova Group – EBITA Components



Note: adj. refers to adjusted figures; for details, please refer to Appendix - Non-GAAP adjustments

Strong progress on margins reflecting benefits from structural optimization and higher sales

Sonova Group – Key financials – As reported and adjusted

1H 2021/22

	III 202	1/22				
	CHF m	Margin	Δ % in LC	∆ margin in LC	2y CAGR in LC	Comments
Sales (reported)	1,603.8		+48.5%		+8.5%	
Gross profit (adj.)	1,183.1	73.8%	+57.6%	+430bps	+11.0%	 Driven by ongoing cost optimization and higher volume – partly offset by higher sourcing costs at the end of the period
OPEX (adj.)	776.7		+35.6%		+4.5%	
EBITA (adj.)	406.4	25.3%	+129.3%	+890bps	+26.3%	 Benefits from structural optimization and higher sales
Adjustments	-12.5					 Restructuring costs of CHF 7.4m, M&A costs of CHF 5.0m
EBITA (reported)	393.9	24.6%	+54.1%	+90bps	+28.1%	 Positive FX effect of CHF 6.6m in CHF reported
Acq. rel. amortization	-21.7					– In line with prior year level
EBIT (reported)	372.2	23.2%	+59.1%	+160bps	+30.5%	
Financial result	-19.2					 Increase driven by rise in debt and higher share price
Тах	-51.1					 Underlying tax rate of 14.5% (1H 2020/21: 13.5%)
Net profit (reported)	301.9	18.8%	+45.6%	-40bps	-2.5%	
EPS (adj. in CHF)	4.86		+142.0%		+28.5%	 Driven by strong earnings growth

Note: adj. refers to adjusted figures; for details, please refer to Appendix – Non-GAAP adjustments

Strong performance supported by solid market recovery, low comparison base and strong execution





Sonova Group – Operating expenses excluding acquisition-related amortization

		IH 2021/22		IH 2020/2I	
	CHF m	Δ% in LC	2y CAGR in LC	CHF m	Comments
Research & Development (adj.) in % of sales	-114.8 7.2%	+47.0%	+20.4%	-78.1 7.3%	 Continued step up in new technology investments Step-up in amortization of CI development costs
Sales & Marketing (adj.) in % of sales	-517.4 32.3%	+38.0%	+2.4%	-368.2 34.4%	 Increased investment in customer-facing resources, digital capabilities and lead generation Benefits from structural initiatives
General & Administration (adj.) in % of sales	-144.1 9.0%	+19.0%	+2.3%	-120.2 11.2%	 Ongoing investment in IT platform for AC business Further benefits from ongoing back-office consolidation
Other income/expenses (adj.)	-0.5	NM	NM	0.5	
Total OPEX (adj.) in % of sales	-776.7 48.4%	+35.6%	+4.5%	-566.0 52.9%	 1H 2020/21: government support of CHF 39.1 million 1H 2021/22: government support of CHF 1.4 million
Adjustments	-11.0	NM	NM	78.4	 1H 2020/21: restructuring and AB patent award 1H 2021/22: restructuring costs and transaction costs related to the Sennheiser acquisition
Total OPEX (reported) in % of sales	-787.8 49.1%	+59.6%	+4.2%	-487.6 45.6%	

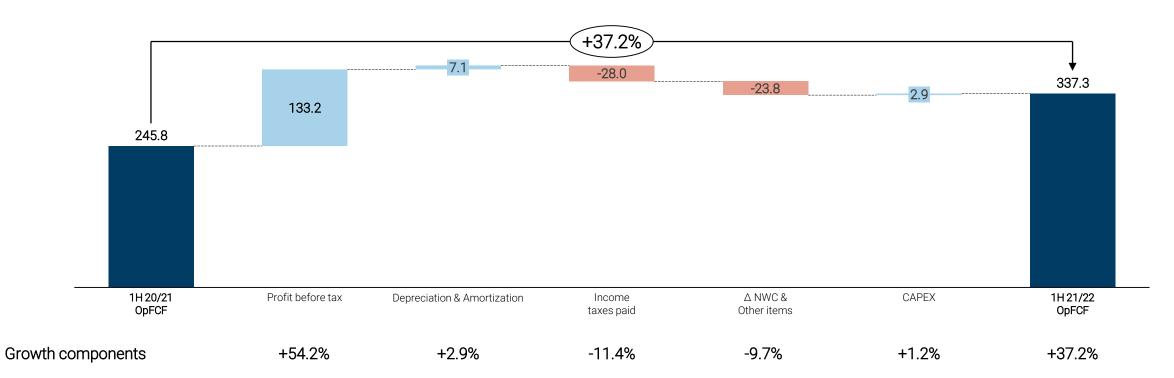
Note: adj. refers to adjusted figures; for details, please refer to Appendix – Non-GAAP adjustments

Benefits from structural improvements funding step-up in growth investments



Sonova Group - Operating Free Cash Flow

in CHF million



► Driven by profit growth – Partly offset by PY patent award & higher safety stock and timing of tax payments



Sonova Group – Balance sheet

CHF m	30 Sep 2021	30 Sep 2020	Comments
Days sales outstanding (DSO)	54	58	 Continued strong collection management
Days inventory outstanding (DIO)	149	137	 Targeted stock increases to counter supply chain risks
Capital employed	2,917.2	2,673.9	 Rise in receivables due to sales recovery and increase in safety stock Higher intangibles due to step-up in bolt-on acquisitions
ROCE (reported)	27.3%	17.6%	 Improvement driven by strong profit growth
Net debt	345.3	394.6	 Increase vs. March 2021 driven by share buyback program, dividend payments and step-up in M&A
Net debt/EBITDA	0.3x	0.6x	

Note: DSO and DIO calculated on a 90 day basis

► Significant increase of ROCE driven by higher earnings – Limited leverage provides strategic flexibility



Outlook



Factors impacting 1H performance and considerations for outlook into 2H

	1H 2021/22	2H 2021/22
HI Segment	 Ongoing market recovery and easy comparison base Strong competitive position of Phonak Paradise 	 Further market recovery but more challenging comparison base Ongoing risk of regional restrictions due to COVID-19 pandemic Contribution from recent product launches Potential slowdown in FR and high comparison base in 2022
CI Segment	 Recovery of surgery volumes Strong market response to new sound processors 	 Further market recovery but more challenging comparison base Lower contribution from pent-up demand for upgrades
EBITA	 Full YOY benefit of structural optimization initiated in FY 2020/21 Higher component costs due to supply chain constraints towards the end of the period Significant step-up in growth investments Increase in costs per lead required to generate consumer traffic in AC business 	 Lower YOY benefit of structural optimization initiatives Ongoing supply chain constraints to result in higher component costs for the full period Continued step-up in growth investments Elevated lead generation costs in AC set to continue

► More challenging comparison base and supply chain constraints to affect performance in 2H

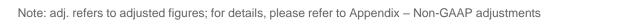
Outlook

Re-iterating guidance and mid-term target

In LC	Guidance FY 2021/22	Mid-term Target
Sales growth	+24% to +28%	+6% to +9% p.a.
adj. EBITA growth	+34% to +42%	+7% to +11% p.a.

Assumptions for 2H 2021/22

- Guidance includes further market normalization absent any additional headwinds from supply chain constraints
- Resilience of consumer demand coupled with release of pent-up demand expected to support further market recovery
- The impact of the acquisition of the Sennheiser Consumer Division is not yet reflected in the guidance
- Reflecting November 2021 FX rates, reported sales and EBITA growth in Swiss francs are expected to be lifted by 0-1 and 1-2 %-pts respectively in FY 2021/22 due to the currency impact









Thank you!





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Sales by segment and sales components

	IH 2021/22			IH 2020/21		
	CHF m	Δ% in CHF	Δ% in LC	CHF m	Δ% in CHF	Δ % in LC
HI business	890.2	+46.5%	+46.2%	607.8	-21.1%	-16.7%
AC business	575.4	+51.9%	+48.0%	378.7	-27.7%	-23.8%
HI segment	1,465.6	+48.6%	+46.9%	986.5	-23.8%	-19.6%
CI segment	138.3	+66.4%	+67.3%	83.1	-37.2%	-33.8%
Group sales (reported)	1,603.8	+49.9%	+48.5%	1,069.6	-25.0%	-20.9%
Δ organic	+498.9		+46.6%	-301.6		-21.1%
Δ acquisitions	+19.8		+1.8%	3.8		+0.3%
Δ disposals	-0.2		0.0%	-		
ΔFX	+15.7	+1.5%		-58.9	-4.1%	





Business performance – Hearing Instruments segment

Hearing Instruments business

		IH 2021/22		IH 2020/21			
	CHF m	∆ % in CHF	Δ% in LC	CHF m	Δ% in CHF	Δ% in LC	
Sales	890.2	+46.5%	+46.2%	607.8	-21.1%	-16.7%	
Δ organic	+281.1		+46.2%	-129.6		-16.8%	
Δ acquisitions	-		-	0.9		+0.1%	
Δ disposals	-0.2		-0.0%	-		-	
ΔFX	+1.4	+0.2%		-33.8	-4.4%		

Audiological Care business

	IH 2021/22			IH 2020/2I		
	CHF m	∆ % in CHF	Δ% in LC	CHF m	Δ% in CHF	Δ% in LC
Sales	575.4	+51.9%	+48.0%	378.7	-27.7%	-23.8%
Δ organic	+161.8		+42.7%	-127.3		-24.3%
Δ acquisitions	+19.8		+5.2%	2.9		+0.5%
Δ FX	+15.1	+3.9%		-20.7	-3.9%	

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Non-GAAP adjustments

Adjustments for (in CHF m):	IH 2021/22	IH 2020/21
Restructuring	+7.4	+21.9
thereof HI segment	+6.5	+20.8
thereof CI segment	+0.9	+1.1
Patent infringement lawsuit		-99.0
Transaction costs related to the acquisition f the Sennheiser Consumer Division	+5.0	-
Total adjustments to EBITA	+12.5	-77.1

Note: positive values indicate a positive impact on the adjusted vs. the respective reported financial metric and vice versa

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Key financials – As reported and adjusted

	IH 2021/22	Adjustments			IH 2021/22
in CHF million	Reported	1 Restructuring	2 Transaction costs	Total	Adjusted
Sales	1,603.8	-	-	-	1,603.8
Cost of sales	-422.1	+1.4	-	+1.4	-420.7
Gross profit	1,181.7	+1.4	-	+1.4	1,183.1
Research & Development	-114.8	-	-	-	-114.8
Sales & Marketing	-521.8	+4.4	-	+4.4	-517.4
General & Administration	-150.7	+1.6	+5.0	+6.6	-144.1
Other income/(expenses)	-0.5	-	-	-	-0.5
Total OPEX	-787.8	+6.0	+5.0	+11.0	-776.7
EBITA	393.9	+7.4	+5.0	+12.5	406.4
EPS (in CHF)	4.69	+0.10	+0.07	+0.17	4.86

Note: positive values indicate a positive impact on the adjusted vs. the respective reported financial metric and vice versa

- **1 Restructuring**: costs related to structural optimization initiatives
- 2 Transaction: costs related to the planned acquisition of the Sennheiser Consumer Division
- ▶ Restructuring costs of CHF12-18m in FY 2021/22 Savings of CHF 15-20m p.a. once fully implemented



Cash flow statement

	1H 2	IH 2021/22	
	CHF m	∆% in CHF	CHF m
Income before taxes	353.0	+60.6%	219.8
Depreciation & amortization	104.8	+7.3%	97.7
Working Capital	-48.1	+144.6%	-19.7
Other cash effects	10.6	-22.0%	13.6
Tax paid	-31.3	+840.9%	-3.3
Financial result	20.7	+93.2%	10.7
Operating Cash Flow	409.8	+28.6%	318.8
Payments for lease liabilities	-33.2	-6.7%	-35.6
Сарех	-38.1	-7.0%	-41.0
Other movements in financial assets	-1.2	NM	3.7
Operating Free Cash Flow	337.3	+37.2%	245.8
Net M&A	-73.7	+1305.5%	-5.2
Free Cash Flow	263.6	+9.6%	240.6
Cash flow from financing activities	-546.6	NM	718.4

Sonova Group – FX impact on sales and margins

USD/CHF



EUR/CHF

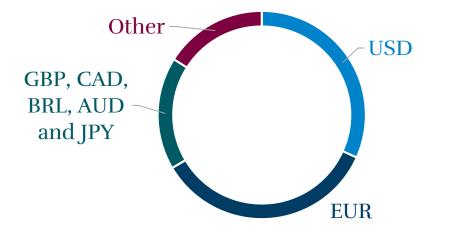


	Rate	Sales	EBITA
USD/CHF	+/- 5%	+/- CHF 51 million	+/- CHF 19 million
EUR/CHF	+/- 5%	+/- CHF 60 million	+/- CHF 27 million





Sonova Group – Sales by currency and FX rates



	IH-20/2I	1H-21/22	Effect 1H-21/22	2H-20/2I	FY-20/21	Spot Nov-2021
USD	0.94	0.91	-	0.90	0.92	0.92
EUR	1.07	1.09	+	1.08	1.08	1.05
GBP	1.19	1.27	+	1.22	1.21	1.23
CAD	0.69	0.74	+	0.70	0.70	0.73
AUD	0.65	0.69	+	0.68	0.66	0.67
BRL	0.18	0.17	-	0.17	0.17	0.17
JPY 100	0.88	0.83	-	0.86	0.87	0.81